

WHY REDESIGN?

Results! J3 Media creates custom web design and development to help better build your business on the web. A well crafted website can increase your opportunities for attracting new customers. To create a recognizable brand, your website should be a mirror reflection of your goods or services. Whether you're a small business with defined needs or a large company eager to have increased marketshare, J3 Media is the solution.

BEFORE



AFTER



Magnetize

Every business wants to attract new consumers! Your business isn't a simple template, but a long-term commitment. How your website appears to potential clients is a key investment in your own, personal "first impression". Professional style, classic design, well-selected graphics and carefully selected copy will leave a lasting impression about your brand with a searching consumer.

Organize

A basic need for every business is the ability to effectively communicate with their clients. When a consumer is in that decisive moment, easy navigation and fast response will allow them to quickly find a business that understands their special needs. Simple features, such as a developed menu and increased functionality can make all the difference on how your customer gathers information about your business.

Recognize

Do you stand out from your competition? How does your brand get to the top and stay there? To increase your visibility on the web, different tools such as search engine optimization, search engine marketing and email marketing can help increase your customer's ability to find you first! You can leverage your website to effortlessly work for you all the time through rotating banner campaigns and detailed, regional web search efforts. These efforts can be customized to your peak seasons and help maximize advertising budgets.

Optimize

Do you key word? Is your business part of the search engine databases? If so, how do you know what ways your customers are looking for you? By specialty? By service? When you optimize your website through search engines, you can better target your most desired consumer and learn more about what exactly they are looking for.

You can see how important it is to rethink, redesign and reorganize your website. We added dynamic functionality and organized the information in a user-friendly way that encourages visitors to book their tour.

“ J3 Media tripled our online books from day-one after our redesign! ”

– Director of Internet Marketing, Maverick Helicopters
Shanna Stenehjem

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